



## 2019 Sponsorship Packages

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### **Platinum Sponsor - \$1,000**

This is the top team sponsorship package and includes everything below:

- Sponsorship of **2 teams** of your choice
- Your company name prominently displayed on team jersey
- Company logo displayed at two community events (Santa Claus Parade, News Years Day Event,) in association with BASA's community booth
- Full-year advertising on the BASA website (home page and sponsor page) with link to your website and social media links
- Integrated social media communications from the basa.ca throughout the 2019 season to engage, promote and drive awareness to you via relevant and meaningful social content (via Facebook, Twitter, Instagram)
- Appreciation plaque with team photo to display in your office
- Sponsor table participation at BASA opening and closing days
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)

### **Gold Sponsor - \$500**

This high-exposure team sponsorship package includes everything below:

- Sponsorship of 1 team of your choice
- Your company name prominently displayed on team jersey
- Full-year advertising on the BASA website (home page and sponsor page) with link to your website and social media links
- Integrated social media communications from the BASA throughout the 2019 season to engage, promote and drive awareness to you via relevant and meaningful social content (via Facebook, Twitter, and Instagram)
- Appreciation plaque with team photo to display in your office
- Sponsor table participation at BASA opening and closing days
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)

### **Silver Sponsor - \$250**

This advertising sponsorship package includes everything below:

- Full-year advertising on the BASA website (home page and sponsor page) with link to your website
- Appreciation plaque with team photo to display in your office
- Sponsor table participation at BASA galas, tournaments and events
- Inclusion in the season opening welcome package for all players (plus option to provide coupons, discounts, information, etc.)